## 2019-2020 Ad Pricing

### FULL SEASON + HOLIDAY SHOW (7 productions)
- FULL PAGE: $3,915
- HALF PAGE: $2,610
- No Quarter Page Option

### FULL SEASON (6 productions)
- FULL PAGE: $3,240
- HALF PAGE: $2,160
- QUARTER PAGE: $1,775

### FALL HALF SEASON (3 productions)
- FULL PAGE: $1,620
- HALF PAGE: $1,080
- QUARTER PAGE: $877

### SPRING HALF SEASON (4 productions)
- FULL PAGE: $2,160
- HALF PAGE: $1,440
- QUARTER PAGE: $1,170

### SINGLE SHOW
- FULL PAGE: $600
- HALF PAGE: $400
- QUARTER PAGE: $325

### IT’S A WONDERFUL LIFE: A LIVE RADIO PLAY
- FULL PAGE: $750
- HALF PAGE: $500
- QUARTER PAGE: $375

## Production Guidelines

### ALL ART MUST BE GRAYSCALE.
CREATE ALL ADS TO EXACT SIZE / 100% SCALE.

### FORMATS ACCEPTED:
- High Res PDFs - set to highest option, embed any graphics, convert all fonts to outlines
- TIFFs - minimum 300 dpi for grayscale artwork and photos, 1200 dpi for line art

### FORMATS NOT ACCEPTED:
- Microsoft Word files | Microsoft Publisher files
- JPEGs and GIFs taken from websites (resolution is too low)

PLEASE SUBMIT ADVERTISING MATERIALS IN ELECTRONIC FORMAT BY EMAIL TO: marketing@portlandstage.com
OR ON CD TO: Portland Stage Company, attn: Marketing Department
PO Box 1458, Portland, Maine 04104

QUESTIONS?
Email Marketing@portlandstage.org

## Ad Sizes

<table>
<thead>
<tr>
<th>Size</th>
<th>Book size: 5.5” by 8.5”</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL PAGE</td>
<td>4.75” 7.75”</td>
</tr>
<tr>
<td>HALF PAGE</td>
<td>4.75” 3.75”</td>
</tr>
<tr>
<td>QUARTER PAGE</td>
<td>2.25” 3.75” (vertical only)</td>
</tr>
</tbody>
</table>

## Playbill Deadlines

- **Ain’t Misbehavin’** July 22, 2019
- **The Clean House** Sep 6, 2019
- **Read To Me** Oct 7, 2019
- **It’s a Wonderful Life** Nov 11, 2019
- **Almost, Maine** Jan 6, 2020
- **Native Gardens** Feb 17, 2020
- **The Children** Mar 23, 2020
- **Sabina** Apr 20, 2020

BE A PART OF OUR 46th SEASON!
portlandstage.org

## Actors Shown:
J. Patrick McNamara, Annie Pusell, Todd Lawson, Jonathan McMurtry, Nick Dillenburg, Karen MacDonald, Tom Ford, Stephen Stratford, Charles Hudson III, Daryl C. Brown

Photos by Darren Setlow
Photo illustration by Karen Lybrand