

2019-2020 Ad Pricing

FULL SEASON + HOLIDAY SHOW (7 productions)

FULL PAGE \$3,915 HALF PAGE \$2,610
No Quarter Page Option

FULL SEASON (6 productions)

FULL PAGE \$3,240 HALF PAGE \$2,160
 QUARTER PAGE \$1,775

FALL HALF SEASON (3 productions)

FULL PAGE \$1,620 HALF PAGE \$1,080
 QUARTER PAGE \$877

SPRING HALF SEASON (4 productions)

FULL PAGE \$2,160 HALF PAGE \$1,440
 QUARTER PAGE \$1,170

SINGLE SHOW

FULL PAGE \$600 HALF PAGE \$400
 QUARTER PAGE \$325

IT'S A WONDERFUL LIFE: A LIVE RADIO PLAY

FULL PAGE \$750 HALF PAGE \$500
 QUARTER PAGE \$375

Production Guidelines

ALL ART MUST BE GRAYSCALE.
CREATE ALL ADS TO EXACT SIZE / 100% SCALE.

FORMATS ACCEPTED:

High Res PDFs- set to highest option, embed any graphics, convert all fonts to outlines

TIFFs- minimum 300 dpi for grayscale artwork and photos, 1200 dpi for line art

FORMATS NOT ACCEPTED:

Microsoft Word files | Microsoft Publisher files
 JPEGs and GIFs taken from websites

(resolution is too low)

PLEASE SUBMIT ADVERTISING MATERIALS IN ELECTRONIC FORMAT BY EMAIL TO:

marketing@portlandstage.com

OR ON CD TO:

Portland Stage Company, attn: Marketing Department
 PO Box 1458, Portland, Maine 04104

QUESTIONS?

Email Marketing@portlandstage.org

Playbill Deadlines

Ain't Misbehavin' **July 22, 2019**

The Clean House **Sep 6, 2019**

Read To Me **Oct 7, 2019**

It's a Wonderful Life **Nov 11, 2019**

Almost, Maine **Jan 6, 2020**

Native Gardens **Feb 17, 2020**

The Children **Mar 23, 2020**

Sabina **Apr 20, 2020**

Ad Sizes

Book size: 5.5" by 8.5"

FULL PAGE	4.75"	7.75"
HALF PAGE	4.75"	3.75"
QUARTER PAGE	2.25"	3.75"

(vertical only)



FULL
PAGE



QUARTER
PAGE



HALF
PAGE

Actors shown:
 J. Patrick McNamara,
 Annie Purcell, Todd Lawson,
 Jonathan McMurtry,
 Nick Dillenburg,
 Karen MacDonald,
 Tom Ford, Stephen Strafford,
 Charles Hudson III,
 Daryl C. Brown.
 Photos by Darren Sellow
 Photo illustration
 by Karen Lybrand

**BE A PART OF
 OUR 46th SEASON!**
 portlandstage.org